

MEDIA HIGHWAY ELECTRONIC FILE TRANSFER SPECIFICATIONS

To Avoid any Extra Charges for Electronic Transmission Here are Some Simple Steps to Follow

Provide us with a high resolution PDF

All images to be 300dpi at 100% before a PDF is produced

No crop marks, registration marks or colour bars required

Colour Ads are to be set to 4 color process (CMYK)

Ensure spot colours are deleted from swatches in placed .eps files

Mono Ads must have all placed files and images converted to grayscale

All fonts to be embedded otherwise to be converted to outlines

Ads produced in Photoshop are not recommended

Document size must be in line with your destination and space booked

Document to be shown at final Trim Size or Bleed Size if Bleed is specified

No Bleed marks are necessary

Supplied PDF to be compatible with Acrobat 4.0 and later, Version 1.3

High resolution job options for distiller can be forwarded to you on request

Completing the checklist and reviewing this information will dramatically increase the likelihood of your job going through the stages of production process quite quickly and easily

** Please note that the abovementioned instructions are for electronic transmission of press-ready artwork only. Any alterations required to artwork provided will incur a charge of \$80.00 per hour. Our QuickCut services are electronic delivery services only and we will not, in any way be responsible for any pre-press or printing error.